List of Midterm Exam Terms

For answers to and definitions of the following 10 key terms, see your journals of assigned readings in EAA and LBH, see the professor’s Bb lectures and Bb handouts, and see your class notes of the professor’s Mac lab lectures. Telephone the hybrid helpline, seeking clarification of your responsibilities.

Begin our orals as follows: “Most honorable members of the tribunal, yours truly _________…”

1. Is the title, *Everything’s an Argument*, more than just a snappy phrase? (lecture)
   - “All language, whether written or spoken, visual or textual, is ________.”

2. Language (lecture)
   - Human activity
     - goals, purposes, and activities
     - actions, motives
   - Form of *symbolic action*: Pierre Bourdieu (France) and Kenneth Burke (US)
     - gets “things” done in the world
     - acts on people and situations

Weak and strong claims of *symbolic action* argument

- Weak version: Claims simply that language has effects in the world or that people use language to accomplish day-to-day communication.

- Strong version: Claims, holding with Bourdieu and Burke, that all language is a form of argument; people use language to create identification between themselves and their audience. The flip side of this strong argument that all language is motivated is also powerful: all language is open to interpretation and negotiation. Production, an analysis of language in this model require not just reason but also all the sensory faculties and an awareness of the rhetor’s and the audience’s history and experiences. This Bourdieuan and Burkeian definition of language makes apparently simple activities —saying hello to another human, chatting with friends, reading the newspaper, etc.—into scenes of argument.

3. Aristotle (EAA and LBH journals or you may re-read assigned chapters in textbooks)

4. Argument (EAA and LBH journals or re-read assigned chapters in textbooks)
   - Pursuit/Discovery of truth
5. Persuasion (EAA and LBH journals or re-read assigned chapters in textbooks)
   - Already know truth that everybody else needs/impose your truth

6. Invitational Argument (EAA and LBH journals or re-read assigned chapters in textbooks)

7. Rogerian argument (EAA and LBH journals or re-read assigned chapters in textbooks)

8. Toulmin statement (EAA and LBH journals or re-read assigned chapters in textbooks)

9. Stasis theory (EAA and LBH journals or re-read assigned chapters in textbooks)

10. What six key issues were put together to help in developing an argument, derived from Aristotelian classical argumentative structure? (EAA and LBH journals or re-read assigned chapters in textbooks)

   After demonstrating your knowledge of the 10 key terms (no notes), read your provocative title. (Prof. will direct you to read one of your major augmentative research paper i.e. Gun Control, Ebonics Debate, Trump Presidency, or a Images, Media, and Privacy.) Then, as you read each paragraph of your position paper, you must explicate the functions of each constituent element of Aristotelian classical argumentative rhetoric as follows: Introduction Paragraph functions, Confirmation Paragraph functions, Concession/Refutation 1 Paragraph functions, Refutation 2 Paragraph functions, Refutation 3 Paragraph functions, and Summary Paragraph Functions.

   Conclude your orals as follows: “Most honorable members of the tribunal, what is your judgement. Do you judge the rhetorical merit of __________ as “outstanding,” “satisfactory,” or “needs improvement? Thank you for your attention.” Graciously invite the tribunal to offer editorial suggestions and to point out patterned errors that must be eliminated to render an evaluation of “outstanding” on your next orals exam. Use the tribunal’s editorial suggestions to produce a stronger product. Remember to pick up your holistically graded hardcopy before exiting the Mac lab to ensure no one on the cleaning staff trashes your work. The professor will file your hardcopy before the lab is adjourned. If you are called up to the professor’s station for a private conference regarding your presentation (grade), do not angst. It is probably good news.

FYI, the readability of this handout according to the Flesch-Kincaid Grade Level is freshman college level (13.2). You may telephone the hybrid helpline @ (310) 898-1090, seeking clarification of any portion of this handout.